



Sunset Sessions

Coal Loader Platform Pop Up Bar: 2022/23

Background

The Coal Loader is situated in Waverton in the North Sydney Council Local Government Area and is Sydney's largest public rooftop garden. The concrete, grass, and sandstone platform structure is one hectare in size and is designed to be a multi-purpose recreational space with spectacular views of the harbour.

Brief

Council is seeking expressions of interest from a third-party service provider to run a pop-up bar (Sunset Sessions) activation on the Platform on the following dates:

Sunday 4 December (as part of The Coal Loader Sustainable Christmas Markets)

Saturday 10 December (as Sunset Sessions)

Saturday 7 January (as Sunset Sessions)

Saturday 11 February (as Sunset Sessions)

Saturday 11 March (as Sunset Sessions)

The bar is to operate for a period of between 5 and 6 hours in the afternoon/evening on those dates, starting after 3pm and closing by 9pm (8pm on Sunday 4 December). The service provider is expected to operate a licensed pop-up bar activation within a secured area of the Platform that appeals to a broad visitor group.

The Platform is often activated with Council run events which may coincide with the pop-up bar activation. The proposed bar will therefore need to have the potential of being transformed into a unique commercial bar that would not only serve the regular visitors to the site but also the eventgoers drawn in by the events program should the opportunity arise.

Council will engage a food truck to be present on site, adjacent to the bar area, to serve bar and non-bar patrons.

Service Provider Responsibilities

- Efficient bar setup and pack down on each occasion (including bar vehicle or freestanding bar, patron seating, tables, barriers etc)
- Provision of Liquor licence, specific for these events
- Provision of a range of alcoholic beverages, soft drinks, free water
- Provision of Reusable glassware (no single-use plastics permitted; details of suppliers can be found in Plastic Free North Sydney guide)
- Provision of Appropriately trained staff with valid RSA certificates
- Provision of suitable ambient music set up and associated APRA licence when live acts are not playing
- Risk management plan
- Inclusion of the pop-up in their marketing channels

- Collection and reporting to North Sydney Council of patron numbers and bar sales/ drinks sold per session
- Payment of bar fees to North Sydney Council of \$250 per occasion

Council Responsibilities

Provision of items that can be used in activation including:

- Engage suitable live entertainment for a portion of the opening times
- 40 chairs
- 10 low tables
- 6 benches
- 14 ropes and 12 stanchions for use with the bar's barriers
- 4 trestle tables
- Outdoor undercover areas of the colonnade (area A) and under-ramp area (area B) or lower lawn (area C) made available for use as required
- Appropriate marketing promotion of the activation
- Electricity and water
- Small onsite storage area for bar related materials (1m x 4m)
- Contact details for reusable wear suppliers where necessary

Selection Criteria

Respondents to need to address the selection criteria. Please outline your answers to the below:

1. Creative concept outline
2. Ability to provide own liquor licence
3. Provision of RSA staff and security as required by their licence application
4. Ability to bring own bar vehicle or details of proposed free-standing bar activation including times and activities required during a time-efficient set-up and pack down procedure
5. Incorporation of robust sustainable practices including no single use plastics, sustainably produced alcohol, sustainable waste management, fair wage pay
6. Copy of Public Liability Insurance and Workers Compensation Insurance certificates
7. Outline of co-marketing opportunities
8. Demonstration of prior experience with a similar operation, with references

Closing date for applications- Sunday 2 October 2022

Email address: CoalLoader@northsydney.nsw.gov.au

