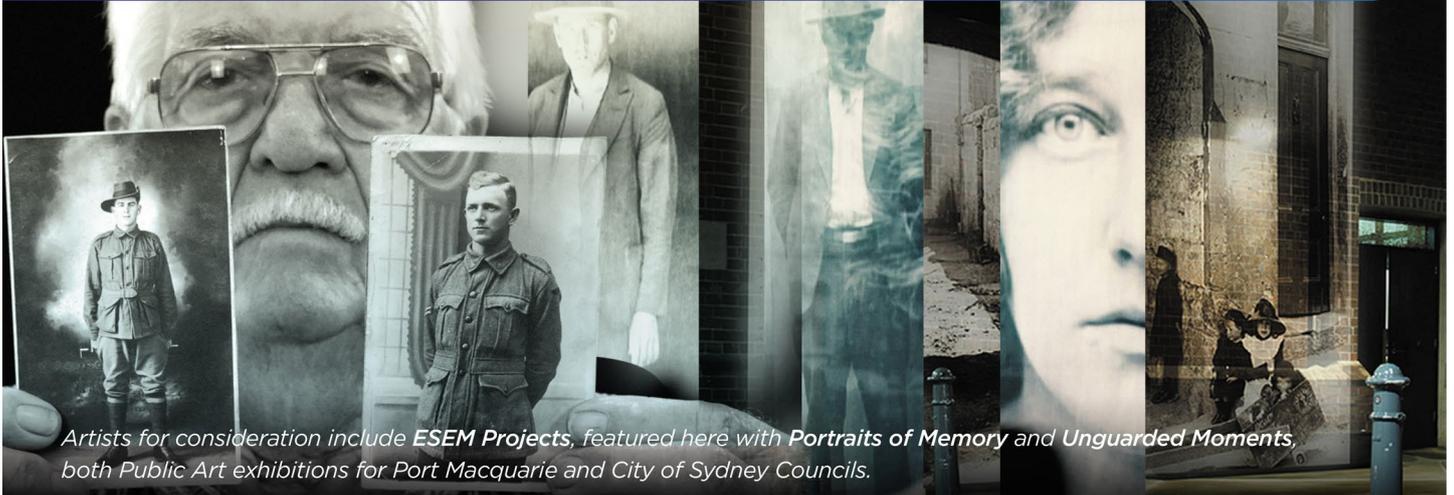


# Transport for NSW Public Art Strategy

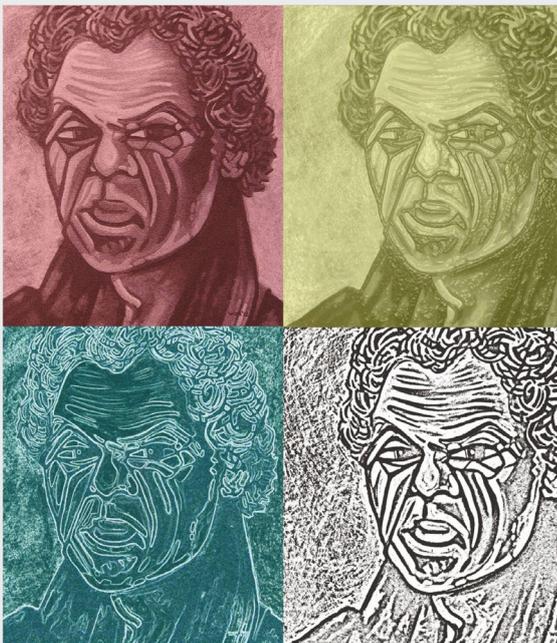


Artists for consideration include *ESEM Projects*, featured here with *Portraits of Memory and Unguarded Moments*, both Public Art exhibitions for Port Macquarie and City of Sydney Councils.

**The NSW Government is delivering improved public transport between the Northern Beaches, Lower North Shore and the Sydney CBD, including an integrated program of service and road upgrades.**

As part of the B-Line Project, new Intelligent Transport System (ITS) cabinets, have been installed along Military Road to support new passenger information systems and traffic operations. We are introducing a Public Art Strategy that will enhance the visual amenity of these ITS cabinets in Neutral Bay, which will be reimagined as blank canvasses to embrace the area's rich culture and local history.

Transport for NSW has engaged an experienced art consultant to guide the public art process to ensure the installations will engage with commuters and community to amplify and celebrate a sense of place, connect local communities and commuters, employ local artists and positively profile Neutral Bay and the lower north shore of Sydney.



*Warwick Keen's work depicting the life of Bungaree; The First Australian 2012.*

## B-Line Public Art Strategy – from the Northern Beaches and Lower North Shore to Sydney CBD

**Be Here!** explores the faces and places that define the Northern Beaches and Lower North Shore of Sydney. An exhibition of public art that celebrates our stories – the commonalities and differences that bring us together on a local and global level. It is a call to action to be present – to be here!

### The linear and the local

To connect each ITS cabinet along the corridor, there will be a 'linear' theme developed by a single artist, which will form a consistent look and feel, bringing the separate works together at each B-Line bus stop.

The 'linear' artwork will be installed on two sides of the ITS cabinet. The other two sides will be enhanced with 'local' artworks which will interpret a specific story for the community where the cabinet is located.

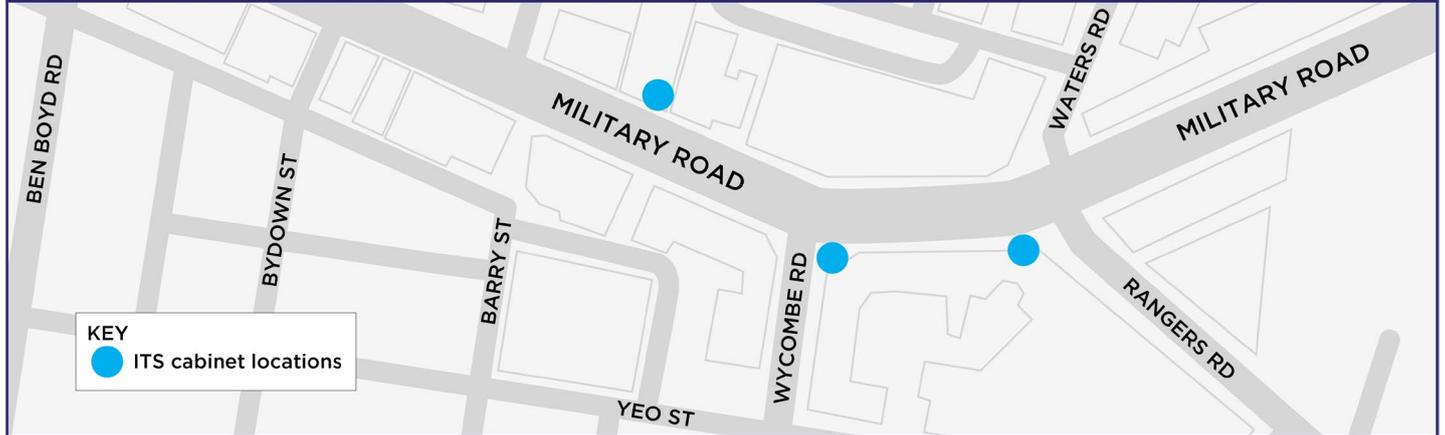
## What is happening in Neutral Bay?

In Neutral Bay, three additional ITS cabinets were installed as part of B-Line infrastructure, including two on the city-bound side, and one on the outbound side of Military Road. Working with North Sydney Council, Transport for NSW will consider professional artists to commission relevant and inspiring artworks depicting the rich history of local identities including Margaret Tucker, Dame Mary Gilmore and Walter Vernon.

Artists for consideration include Paul McDonald, ESEM Projects, Warwick Keen and Jason Ireace, well known artists who have previously produced artworks for public spaces.

These artworks will be applied to the cabinets at the B-Line bus stops in Neutral Bay.

### Location of cabinets Military Road, Neutral Bay



## Selecting the artwork

Public Art at Neutral Bay B-Line bus stops is part of the greater Public Art Strategy being rolled out between Mona Vale and the Sydney CBD and is in line with the key objectives outlined in Transport for NSW's *Creativity Guideline Principles*.

Working closely with North Sydney Council, curation of the artwork selection aims to:

- enliven the experience of travel, engaging transport customers and pedestrians and making every-day journeys pleasant and interesting
- enhance the transport environment, responding to places, vistas, urban landscapes and buildings through subject, form, scale, materials, lighting elements and colour
- respond to the culture of travel and enable distance responses to community, culture, city demographics, working life and local heritage
- contribute to the provision of safe, durable, easily maintained transport infrastructure
- be an integrated part of the design, construction and operation of transport precincts and infrastructure

## Contact Us

For more information on the B-Line Project, Public Art Strategy or to provide feedback:

**Call** 1800 048 751 • **Email** [projects@transport.nsw.gov.au](mailto:projects@transport.nsw.gov.au) • **Web** [www.b-line.transport.nsw.gov.au](http://www.b-line.transport.nsw.gov.au)



This document contains important information about public transport projects in your area. If you require the services of an interpreter, please contact the Translating and Interpreting Service on **131 450** and ask them to call Transport for NSW on **(02) 9200 0200**. The interpreter will then assist you with translation.