



OUTLINE OF ARTS PLAN PROCESS

Pre DA Lodgement Meeting/Discussion

STEP 1

Employ Artist-Planner

Artist/Planners will effectively project manage and develop the Arts Plan. Suitably qualified artist/planners are eligible to design and/or produce artworks for a project in which they are involved or identify appropriate artists to respond to particular briefs.

STEP 2

Undertake Site Analysis/Appraisal

Research/Consultation Methodology should include identification:

- Project parameters (*i.e. timeline for project*)
- Impact of the Development
- Site History & Character
- Access to and usage of the building
- Site Constraints: (*i.e. Archaeological and/or ecological factors, flooding, access etc*)
- Potential Audiences & Sight Lines

STEP 3

Identify Themes

Identify & Document Themes developed from the Site Analysis:

- For example themes may follow such subject matter as: *industrial memory, water, nature, exploration of previous site usage/stories etc.*

STEP 4

Identification of possible integration of art & design should include:

- An overview of possible treatments. For example: *foyers/atriums, landscaping, paving, lighting, facades, fixtures, fittings freestanding artworks etc.*

STEP 5

Design Phase should include:

- Prepare artwork briefs: (*include: project description, outcomes for artworks, issues such as public safety, cleaning, maintenance, timing, conditions of engagement etc*)
- Identify and employ artist/s (Council can provide contacts)
- Work up initial concepts in consultation with architect/urban planner etc
- .Consult with local community (Council can provide contacts)

STEP 6

Document Arts Plan & Proposed Artworks

The Plan should include:

- Documentation of Steps 1 to 5
- Documentation of proposed artworks (*i.e. construction drawings*)
- Staging of work (*timeline*)
- A statement in regard to responsibilities to with maintenance of proposed artworks.



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Submit Completed Arts Plan with Development Application

Criteria under which the Arts Plan will be assessed

- Standards of excellence and innovation
- Integrity of the work
- Relevance and appropriateness of the work to the context of the site
- Relevance and appropriateness of the work to North Sydney (refer to North Sydney's Cultural and Heritage Resources Study)
- Public safety and the public's access to and use of the public domain
- Durability and adequacy of maintenance plan including costs
- Adequacy of funding breakdown, including for example structural engineer's certificate if required
- Substantial community support
- Non- duplication of other public art