NORTH SYDNEY CBD VISION
Marcelo Occhiuzzi, North Sydney Council
REGIONAL CONTEXT
REGIONAL CONTEXT
22. Grow economic development in North Sydney CBD to:
   a. maximise the land use opportunities provided by the new station
   b. grow jobs in the centre and maintain a commercial core
   c. strengthen North Sydney’s reputation as an education centre, to grow jobs and add diversity
   d. expand after hours’ activities
   e. encourage growth in business tourism as a conference location that takes advantage of North Sydney’s identity as a business hub, its location, access and views
   f. provide a variety of high quality civic and public spaces befitting a globally-oriented CBD, which can be utilised for a range of cultural and entertainment activities
   g. improve amenity by reducing the impact of vehicle movements on pedestrians
   h. create capacity to achieve job targets by reviewing the current planning controls.

23. Prioritise:
   a. public transport projects to the Harbour CBD to improve business-to-business connections and support the 30-minute city
   b. infrastructure investments which enhance walkability and cycling, particularly those focused on access to the transport network, and within five kilometres of any strategic centre or 10 kilometres of the Harbour CBD

<table>
<thead>
<tr>
<th>North Sydney</th>
<th>Jobs</th>
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<tbody>
<tr>
<td>2016 Estimate</td>
<td>60,400</td>
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<tr>
<td>2036 Baseline Target</td>
<td>78,000</td>
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<tr>
<td>2036 Higher Target</td>
<td>81,500</td>
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</table>
100 Mount Street
completion end 2018

1 Denison Street
completion end 2019

CURRENT ACTIVITY
CURRENT ACTIVITY

Metro Rail and Over Station Development Completion 2024
Current Activity

Denison/Mount Street Redesign
- Collaboration with various proponents
CURRENT ACTIVITY

Events and Activation
Currently Under Way

1. Metro design/collaboration
   - Completion by 2024
   - Regular meetings/DRP/contractors
   - Maximising benefit for the CBD
Currently Underway

2. Transport Masterplan

“to ensure that walking, cycling and public transport mode share is maximised, the enormous mode shift benefits of Metro are capitalised upon, and that this contributes to a more vibrant and prosperous North Sydney community”
Currently Underway

3. Ward Street Masterplan

- Currently being reviewed and expected to be publicly exhibited towards the middle of 2018.
- Focus on creation of pedestrian friendly new open spaces/plazas, employment and maximising benefit of Metro.
Currently Underway

4. Planning Proposal to amend planning controls

- Increase in building heights
- Remove floor space cap
- Amend several “special areas”
Currently Underway

5. Public Domain Strategy

“The strategy will ensure that CBD growth and the Victoria Cross metro station are complimented by a public domain that improves the safety, amenity, vibrancy and overall appeal of the centre for workers, residents, students, visitors and investors”
Vision Principles

Economically Competitive and Diverse

- A strong, economically vibrant and growing commercial and employment centre
- A CBD Core that retains its commercial function and prohibits residential development
- A diversity of uses that complement and support business and employment such as retail, hospitality, education, services and community uses
- Council processes that support business activity in the CBD
Vision Principles

Attractive and Inviting with its own Identity

- An inviting and interesting place for people with increased, improved and connected public spaces

- A strong sense of place and identity – building on the strengths of the CBD and surrounds (harbour-side location, landscape, education, accessibility and heritage)

- High standards of urban and architectural design
Vision Principles

*Widely Accessible and comfortable*

- Maximise benefit to the CBD of Metro
- Enhanced accessibility, pedestrian comfort and legibility of the CBD
- Impact of vehicle traffic will be minimised on users of the CBD
Vision Principles

Socially Dynamic and Engaging

- Support and facilitate activity, especially out of business hours
- Support cultural and recreational activities that cater to workers, visitors and residents
- High standards of urban and architectural design
Thank you

Marcelo Occhiuzzi, Manager Strategic Planning
City Strategy