Future economic productivity
$7.4 billion in North Sydney
$1.7 billion in Crows Nest

SGS Economics & Planning 2017
DEVELOPMENT INTEREST
STATE GOVERNMENT INTEREST
Health and education “super precinct”

44,000 jobs in 2016

19,000 new jobs by 2036

284,000m² new employment floorspace
Strengths

Highly qualified local skills base

Exceptional public transport service

Diverse development opportunities and economic anchors
INDUSTRY SPECIALISATION

IT / publishing

SGS Economics and Planning 2017
Struck the **right balance** between jobs and dwellings?

Necessary **infrastructure** to support business growth?

Will development be **staged**?

Are **long term growth opportunities** protected?

Department accepting comments until **7 September 2017**
NORTH SYDNEY COUNCIL INITIATIVES

- Attractive place to work
- Centre for all businesses
- Thriving arts & innovation hub
NORTH SYDNEY COUNCIL INITIATIVES
Supporting local businesses

- Promoting St Leonards
- Investing in public domain & social infrastructure
- Ensuring NSW Government’s plans support employment growth
Thank you

Emma Booth, Team Leader Design
City Strategy