leverage technology to improve human interaction

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NSW Government
North Sydney Council
ACU
North Sydney Innovation Network

Small Business Month
1 - 31 October 2018
Employee engagement is broken
Mission

Rethink how we engage

Unlock human & business potential in the new digital society

b. Engage

Closes the engagement loop in organisations

Mobile-first
No-click
Two-way
Continuous

engagement platform
The workforce is rapidly changing & so are the expectations for a better Employee Experience (EX)

Mobile Workforce
By 2022 predicted 1.87b (42.5%) mobile workforce
~ StrategyAnalytics
PROBLEM for EMPLOYEE

Employees don’t believe in the current process, collected data is not representative of all. Feedback is too slow & fails to meet expectations.

How did you feel the last time you did a survey?

13% engaged

Mobile Workforce
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~ StrategyAnalytics
PROBLEM for EMPLOYER

Too hard & not sustainable. Techniques are outdated & new technology is not being leveraged. Get poor outcomes.

How engaged is your team?

High Utilisation

81% of organisations use surveys and associated HR Workflows
~ Gartner
The ‘Big-Shift’ is here.
Businesses are looking to change their ways

**Gap**
Existing Gap
Disconnected. There’s a big gap between business & employee expectations.

**Wedge**
Current Tech Doesn't work
Other options are driving a wedge between meaningful interaction & engagement.

**b.engage**
Close the Loop
Rethink how we engage
Use tech to create experience & engagement, not replace it.
No-Click
Mobile-first
employee engagement.
Universally accessible.
Continuous engagement

The **right interactions**, with the **right people**, at the **right time**.
Bring **targeted Recognition & Rewards** to life with **Living Profiles**, ‘experience-data‘ & AI.
Watch CSIRO Video

“About 2000 respondents have already provided details of their energy use via the Energise App in the first two weeks...”

~ theherald.com.au

Adoption & response rates off the charts

Ratings & Reviews
4.5 out of 5
54 Ratings
LAUNCHED

**bubbleFiz**

Team communication app helping businesses stay connected with structured data & collab tools.

Oct 2017

+4 mths

GOVERNMENT INTEREST

Approached by Australian Government research brand to use bubbleFiz engine to power energy research & community engagement.

DELIVERED

Launched research & engagement app for Australian Government. Instant ROI based on 'citizen' engagement, response times & new data insights.

+8 mths

now

B.ENGAGE

Identified opportunity for an engagement solution. Leveraged recent experience and positive outcomes to build a vision for unlocking human potential.
Mission

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Key Learnings

- Innovation requires commitment and vision from the top
- Organisations must first accept the need for change
- Innovation is truly a result of need
- We are in the middle of a major transition in Australian businesses
Questions