

# Innovation Starts at Home

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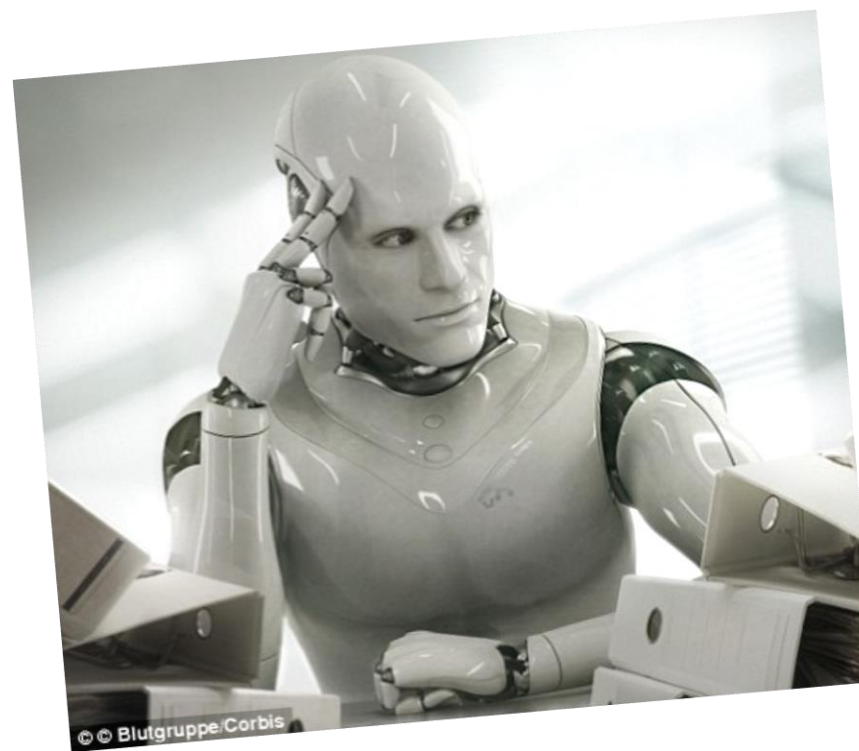
Small Business **Month**  
1 - 31 October 2018

# What does innovation mean?

**Objective**

It's a human thing:

- What we value
- How we think and behave
- Products, services we deliver



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# Innovation starts at home

## Objective

### Create the environment:

- Core mission
- Empower people
- Incentives, time, tools



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# Extending the reach of innovation

# Objective

## Building partnerships:

- Collaboration and codesign
- Understand the problem as well as the solution
- Trusted advisors, committed to customer success



# Small Business Month

1 - 31 October 2018

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