



Bark in the Park Ambassadog Competition

Summary

We are looking for one Ambassadog to be the face of our community event Bark in the Park. Bark in the Park, previously Bradfield Bark, enters its 7th year celebrating our local canine community. The event will be held on Sunday 5 June 2022, 9:30am – 2:30pm in St Leonards Park, North Sydney. Ambassadors will need to be available to take part in a photoshoot with North Sydney Council between 20 – 22 April.

- Competition closes at 11:59PM AEST on Monday 11 April 2022.
- Competition is only open to Australian residents 18 years and over.
- Dogs and their owner must live in the North Sydney LGA.
- Dogs will be chosen on characteristics such as smile, photogenic features, playfulness, and creativity in description.
- Dogs and their owner are required to participate in a photo shoot during 20 - 22 April and are required to attend the Bark in the Park event.
- The judges' decision is final. No correspondence will be entered into.
- By entering this competition, you are giving North Sydney Council permission to reproduce your images for promotional purposes.
- The competition is open to everyone except councillors, council staff and their immediate families.
- Entering this competition implies owner consent for images of the animal to be used in the promotion of Bark in the Park 2022.
- The winner(s) will be notified by Thursday 14 April 2022.
- By participating, each entrant agrees to these Terms and Conditions, which are a contract, so read them carefully before participating.

Full Terms and Conditions

This contest is in no way sponsored, endorsed or administered by, or associated with Facebook.

Winner will be required to respond to winner notification and other communications within three (3) days or any prize won may be forfeited (in administrator's sole discretion).

By participating, each entrant agrees to these Terms and Conditions, which are a contract, so read them carefully before participating. Without limitation, this contract includes indemnities to the released parties (defined below) from entrants and a limitation of entrants' rights and remedies. This contract also requires entrants to resolve any dispute through binding, individual arbitration and entrants waive the right to participate in a class-action lawsuit or class-wide arbitration.

Competition Period: The Competition runs from 12:00PM, Friday 1 April 2022 (Australian EST) and ends at 11:59PM (Australian EST) on Monday 11 April 2022. Winner to be notified by Wednesday 13 April 2022.



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Administrator: The competition is administrated by North Sydney Council, 200 Miller Street, North Sydney, NSW 2060.

How to Enter: To enter, eligible individuals must select a photo of their animal which best represents the judging criteria ("Submission"). After creating a Submission, entry to the competition is by uploading the Submission, along with an explanation of why this image meets the selection criteria, as a comment to the pinned competition post on the North Sydney Council Facebook page. There is no limit on the number of entries per person except that each photograph submitted must be unique.

All Entry Posts must comply with the "Submission Requirements" detailed in the section below and otherwise comply with these Terms and Conditions and the Terms of Use for Facebook application available at <https://www.facebook.com/terms.php>. Entries or participation made by any other individual or any entity or group, or originating at any web site other than as set forth specifically above, including, without limitation, through commercial promotion subscription notification or entering services, will be declared invalid and disqualified for this Contest.

Eligibility: This competition is only open to Australian residents, 18 years and over. Dogs and their owner must live in the North Sydney LGA. Employees, officers, directors, members, managers, agents, and representatives, and family members of such individuals (or people living in the same household whether related or not) of the Administrator, and their respective parent companies, divisions, subsidiaries, affiliates, successors in interest, and their advertising, promotion and public relations agencies and any other partners associated with the administration of this Competition are not eligible.

Submission Requirements: Entrant's Submission and any accompanying content or information must meet the following requirements, or the associated entry will be disqualified:

- If the Submission depicts or includes any third party, entrant must have all permissions and rights from the individual depicted (and his/her parent or legal guardian, if a minor) and agrees to provide Administrator with written confirmation of those permissions and rights upon request.
- Submission must not create or imply any association between Administrator and any individual, entity, or anyone else or its products or services.
- Submission must not identify, reference, or depict any company or any company's brands, products, or services. Submission must NOT contain any commercial or corporate advertising (including, without limitation, corporate logos, brand names, and slogans), recognisable branded products or commercial artwork.
- All aspects of the Submission must be originally created by and solely owned by entrant.
- Submission must not infringe, misappropriate, or violate any rights of any third party including, without limitation, copyright, including moral rights, trademark, trade secret, or right of privacy or publicity.
- Submission must not include information or content that is false, fraudulent, deceptive, misleading, defamatory, threatening, trade libellous, slanderous,



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disparaging, unlawfully harassing, profane, obscene, pornographic, hateful, indecent, inappropriate or injurious to any individual, any competition Entity, or any third party.

- Submission must not contain or describe any harmful or illegal activity or content or in any way violate any federal, state, provincial, territorial, or local laws, rules or regulations.
- Submission must be suitable for presentation in a public forum.

Entrant agrees that his/her/their participation in the competition, agreement to these Terms and Conditions, and any competition entity's (Administrator) display and use of the Entrant Content will not violate any agreement to which entrant is a signatory or party.

Entrant agrees to indemnify the Released Parties (Administrator) against any and all claims from any third party for any use or reuse by any competition entity of the Entrant Content.

Administrator reserves the right in its sole discretion to disqualify from the competition and/or remove from displaying (where applicable) or re-publishing any entry or Entrant Content that, in its sole discretion, refers, depicts, or in any way reflects negatively upon a competition entity, the competition, or any other person or entity or does not comply with these requirements or these Terms and Conditions.

Winner selection and notification: The winner/s will be chosen by the Administrator based on the following selection criteria:

- characteristics depicted in the photo; such as smile, photogenic features, playfulness, name and obedience;
- Submission comment describing why they would make a great Ambassador;
- association with North Sydney LGA.

The judge's decision is final. No correspondence will be entered into. The winner will be announced by public post on the North Sydney Council Facebook account by Tuesday 19 April 2022.

Prize: The winner/s will become Ambassador, the face of Bark in the Park 2022. They will partake in a photoshoot with images to be used in promotion of the event and receive a prize pack.

Grant of publicity rights: By entering into this competition, you are giving North Sydney Council permission to reproduce your images for promotional purposes.